

The logo consists of four overlapping leaf-like shapes in shades of brown, green, orange, and blue, arranged in a circular pattern. To the right of this graphic, the text "2015" is in a large, dark blue serif font, and "Gathering for Conservation" is in a smaller, dark blue serif font below it.

# 2015 Gathering for Conservation

Dear Vendor or Sponsor,

The Fall Gathering for Conservation is a great opportunity to demonstrate your commitment and support of local conservation organizations. Watershed Councils, Conservation Districts and Land Trusts from around the state will converge for three days in November, creating an ideal venue to promote your goods and services or bring your resources to bear in furthering the wise use of natural resources in Oregon.

This year's conference will bring over 200 local, state, and federal decision makers, support organizations, and on-the-ground professionals to the Valley River Inn in Eugene from November 2<sup>nd</sup> – 4<sup>th</sup> where they will have opportunities to network, learn, and tour local conservation and restoration projects.

There are many ways to show your support, all of which will bring a different benefit to both your organization and attendees:

- Choosing vendor space will give you direct access to speak with local conservation implementers who are most likely to need your goods and services
- Sponsoring a meal will increase your visibility both inside and outside the conservation community and helps keep the cost affordable for those in attendance
- Supporting the "UPRIVER" movie night or hosting an evening bar brings people together and increases the potential for networking and comradery
- Scholarships make the event accessible to students and those with limited resources, leveling the playing field and encouraging a true statewide conversation

Whatever form of support you choose, the benefits will be felt by participants, and your business can visibly demonstrate its commitment to protecting and enhancing Oregon's working, recreational, and urban landscapes.

Packages and options are attached, so choose the option that best suits your business. This is your opportunity to become a part of the conservation community.

Sincerely,



Ryan Gordon, Executive Director  
Network of Oregon Watershed Councils



Jerry Nicolescu, Executive Director  
Oregon Association of Conservation Districts



# 2015 Gathering for Conservation

## Vendor & Sponsor Registration Form

### Instructions

To register, complete this form and email a signed copy to [ryan@oregonwatersheds.org](mailto:ryan@oregonwatersheds.org) with the subject line: **2015 Sponsorship**. Once submitted, we will contact you to arrange payment and finalize details.

### Contact Information

|                  |  |
|------------------|--|
| Company:         |  |
| Contact Name:    |  |
| Mailing Address: |  |
| Phone:           |  |
| Email:           |  |
| Website:         |  |

### Select a Benefit Package or Opportunity

#### Vendor Packages (for sponsors at conference)

- Bronze Package           \$       750
- Silver Package           \$       1,500
- Gold Package            \$       3,000
- Platinum Package       \$       5,000

#### Sponsorship Opportunities (for sponsors not in attendance)

- OrCP Supporter         \$   200 - 749
- Scholarships           \$  500 - 3,000
  
- Snack                    \$       750
- Host Bar                 \$       1,500
- Breakfast               \$       2,000
- Lunch                    \$       3,000
- Movie - "UPRIVER"     \$       3,000
- Dinner                   \$       5,000

# Guidelines for Vending and Sponsorship

## Purpose

Vendor/Sponsor payments to the Network of Oregon Watershed Councils (NOWC) will be used for Oregon Conservation Partnership (OrCP) operations and programs including the Gathering for Conservation Conference.

## Donations

Vendor/Sponsor agrees to pay the full donation amount prior to receiving the selected benefits on the Vendor & Sponsor Registration Form. **Payment in full is due no later than October 22<sup>nd</sup>, 2015 at 5:00pm.**

Donations that do not meet the required amount for the selected benefit by the October 22<sup>nd</sup> due date will be applied to a lesser benefit covered in full by the donation.

## Benefits and Recognition

In exchange for the donation, OrCP will provide the Vendor/Sponsor with promotional opportunities as stated in the Benefits Menu for the selected benefit on the Vendor & Sponsor Registration Form.

All items listed in the Benefits Menu for the selected benefit will be provided to the Vendor/Sponsor so long as the required media assets are delivered in the requested format to OrCP prior to the October 22<sup>nd</sup> due date. Instructions for media will be provided once registration is received.

Any effort by the Vendor/Sponsor to receive recognition or benefit beyond what is specifically offered in the Benefits Menu, or efforts to organize outside events during the conference and for attendees without the prior consent of OrCP, may result in denial of participation in future OrCP events.

## Set Up and Tear Down

Set up and tear down of exhibit spaces is the sole responsibility of the Vendor/Sponsor. Set up and tear down must be completed within the timeframe provided by the OrCP unless other arrangements are made and approved in advance of the event. Instructions for set up and tear down will be provided in advance of the event.

By signing, the Vendor/Sponsor agrees to abide by the guidelines provided herein.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

# Vendor & Sponsor Benefits Menu



| Vendor Packages |          |               |       |               |               |             |                            |                 |                      |          |
|-----------------|----------|---------------|-------|---------------|---------------|-------------|----------------------------|-----------------|----------------------|----------|
|                 | Donation | Registrations | Rooms | Exhibit Space | Program Space | Event Sign  | OrCP Web Space             | Acknowledgement | Speaking Opportunity | Handouts |
| Bronze          | \$ 750   | 1             |       | 1             | List of Names | Name        | Linked Name                | Opening         |                      |          |
| Silver          | \$ 1,500 | 2             |       | 1             | Quarter Page  | Small Logo  | Linked Logo with 100 words | Opening         |                      |          |
| Gold            | \$ 3,000 | 2             | 1     | 1             | Half Page     | Medium Logo | Linked Logo with 150 words | Opening/Banquet |                      | X        |
| Platinum        | \$ 5,000 | 2             | 2     | 2             | Full Page     | Large Logo  | Linked Logo with 300 words | Opening/Banquet | 2 minutes at banquet | X        |

| Sponsorship Opportunities |                |               |       |               |                    |                    |                            |                    |                             |                    |
|---------------------------|----------------|---------------|-------|---------------|--------------------|--------------------|----------------------------|--------------------|-----------------------------|--------------------|
|                           | Donation       | Registrations | Rooms | Exhibit Space | Program Space      | Event Sign         | OrCP Web Space             | Acknowledgement    | Speaking Opportunity        | Handouts           |
| OrCP Supporter            | \$ 200 - 749   |               |       |               | List of Names      | Name               | Linked Name                |                    |                             |                    |
| Scholarships              | \$ 500 - 3,000 |               |       |               | *Based on Donation | *Based on Donation | *Based on Donation         | *Based on Donation | *Based on Donation          | *Based on Donation |
| Snack                     | \$ 750         |               |       |               | Quarter Page       | Name               | Linked Name                | Opening            |                             |                    |
| Host Bar                  | \$ 1,500       |               |       |               | Quarter Page       | Small Logo         | Linked Logo with 100 words | Opening/Bar Event  |                             |                    |
| Breakfast                 | \$ 2,000       |               |       |               | Quarter Page       | Medium Logo        | Linked Logo with 100 words | Opening/Banquet    | 1 minute at sponsored meal  | X                  |
| Lunch                     | \$ 3,000       |               |       |               | Half Page          | Medium Logo        | Linked Logo with 150 words | Opening/Banquet    | 1 minute at sponsored meal  | X                  |
| Movie - "UPRIVER"         | \$ 3,000       |               |       |               | Half Page          | Medium Logo        | Linked Logo with 150 words | Opening/Banquet    | 2 minutes at movie event    | X                  |
| Dinner                    | \$ 5,000       |               |       |               | Full Page          | Large Logo         | Linked Logo with 300 words | Opening/Banquet    | 2 minutes at sponsored meal | X                  |

\* Benefits will closely follow similarly priced Sponsorship Opportunities